

2026-27 Strategic Plan

Building Relationships • Strengthening the Foundation • Expanding Impact

OUR PURPOSE

CPEF expands opportunities for Clark-Pleasant students and educators through grants, scholarships, recognition, partnerships and community support. Since 2012, CPEF has provided more than \$536,000 in grants and scholarships.

2025-26: A YEAR OF GROWTH & IMPACT

\$500K	\$53.7K+	\$24.3K+	33
ENDOWED FUNDS GOAL REACHED	SECURED THROUGH GRANT WRITING	CPEF GRANTS & INITIATIVES AWARDED	STUDENTS SUPPORTED BY SCHOLARSHIPS

WE STRENGTHENED OUR FINANCIAL FUTURE

- Reached **\$500,000 in endowed funds** more than a year ahead of goal.
- Fully endowed the **Jerry Lasiter Memorial Scholarship at \$100,000**.
- Aligned CPEF's fiscal year with the school year and improved financial systems and reporting.

WE PUT MORE RESOURCES INTO OUR SCHOOLS

- **\$53,700.55** secured through grant writing.
- **\$24,325.45** awarded through grants and student/staff initiatives.
- Supported classroom innovation, AP testing, robotics, Unified eSports, field trips, leadership opportunities and more.

WE GREW COMMUNITY SUPPORT

- **\$57,834.44** generated through major events and fundraising.
- **\$16,544.58** contributed by employees through payroll deduction.
- Successful Kids Prom and Blue Jeans Ball, plus increased visibility through school and community events.

WE BUILT A STRONGER FOUNDATION

- Strengthened board committee leadership and clarified committee expectations.
- Began formalizing board recruitment and Executive Director evaluation processes.
- Created centralized board resources, began documenting SOPs and developed grant-evaluation rubrics.
- Expanded the CPEF newsletter from quarterly to monthly.

2025-26 AT A GLANCE: CPEF exceeded its goals for payroll deductions, grant writing and grant giving while completing major long-term endowment milestones and strengthening the organization's internal foundation.

Where We're Going in 2026-27

Three priorities will guide our relationship-building and organizational growth.

1

BUILD A STRONGER, MORE ENGAGED BOARD

Equip board members to be active ambassadors, fundraisers, relationship-builders and leaders for CPEF.

- Provide professional board-development training.
- Strengthen fundraising, donor-engagement and community-advocacy skills.
- Connect members' talents and relationships with meaningful CPEF work.
- Continue building a strong pipeline for future board leadership.

2

BUILD FAITH COMMUNITY PARTNERSHIPS & SUPPORT THE ANGEL FUND

Develop meaningful, lasting relationships with local churches and faith-based organizations while increasing support for students and families.

- Build and strengthen relationships with local faith communities.
- Share CPEF's mission and impact with church leaders.
- Increase awareness of the Angel Fund and opportunities for benevolent giving.
- Develop partnerships that extend beyond financial contributions.

3

EXPAND WHO IS CONNECTED TO CPEF

Broaden CPEF's relationships by creating more pathways for involvement throughout the Clark-Pleasant community.

- Intentionally engage support staff and groups that have historically had less interaction with CPEF.
- Create accessible volunteer and committee opportunities.
- Recruit new supporters and future board members.
- Build a pathway from participant to volunteer to committee member to potential board member.

2026-27 FINANCIAL GOALS

\$64,000	\$20,000	\$23,500	\$38,500
FUNDRAISING & EVENTS	GRANT FUNDING SECURED	CPEF GRANTS AWARDED	SCHOLARSHIPS AWARDED

\$62,000

PLANNED DIRECT INVESTMENT IN GRANTS + SCHOLARSHIPS

Supporting Clark-Pleasant students, educators and educational opportunities.

HOW WE WILL MEASURE SUCCESS

Success is not measured only in dollars. By June 2027, CPEF aims to have **stronger relationships, broader community participation, a more confident and engaged board, increased awareness, sustainable financial support, and an even greater ability to respond to the needs of Clark-Pleasant students and educators.**

OUR COMMITMENT

Build relationships. Strengthen the Foundation. Expand our impact for Clark-Pleasant students and educators.